

# MAKE WAY FOR THE NEW BOSS!

**It's time that women level up their own game, enter the arena wearing the dress of confidence with attitude, says a new book. A review by Alen Paul**

Question of the day: Has this world been a man-dominated world since the beginning of the human era, where only half the population is ready to achieve success but not the other half who, even with stable careers and being "individually brilliant", have reconciled themselves to be defined only as someone's mom or wife?

That's why, author Apurva Purohit has come again to change many things regarding the equation of equality between men and women in her new book *Lady, You're The Boss!*

Sacrifice is one of the many things we as humans do in times of crisis, and women are pro in such cases, especially when it comes to sacrificing their career and their dreams for the sake of their family. A man, who is a son, a brother, a husband and a father, can have the privilege to go out and climb the ladder of fame and success. If they sit at home without any job, neigh-

bours around them would start taunting the man with questions, enough to frustrate the wits out of him. Not surprising enough is the truth that it is and has been, and will be satisfyingly okay with the society that no matter what happens, women will be respected being at home but will be bombarded with questions of them working out of the house.

What about the working women who work both inside and outside, with all due respect gaining name and fame, and yet "are still treated as second-class citizens of the world"? Women have always been shrunken as substitutes in the working field as if they weren't

born to work outside just because they are women and not men.

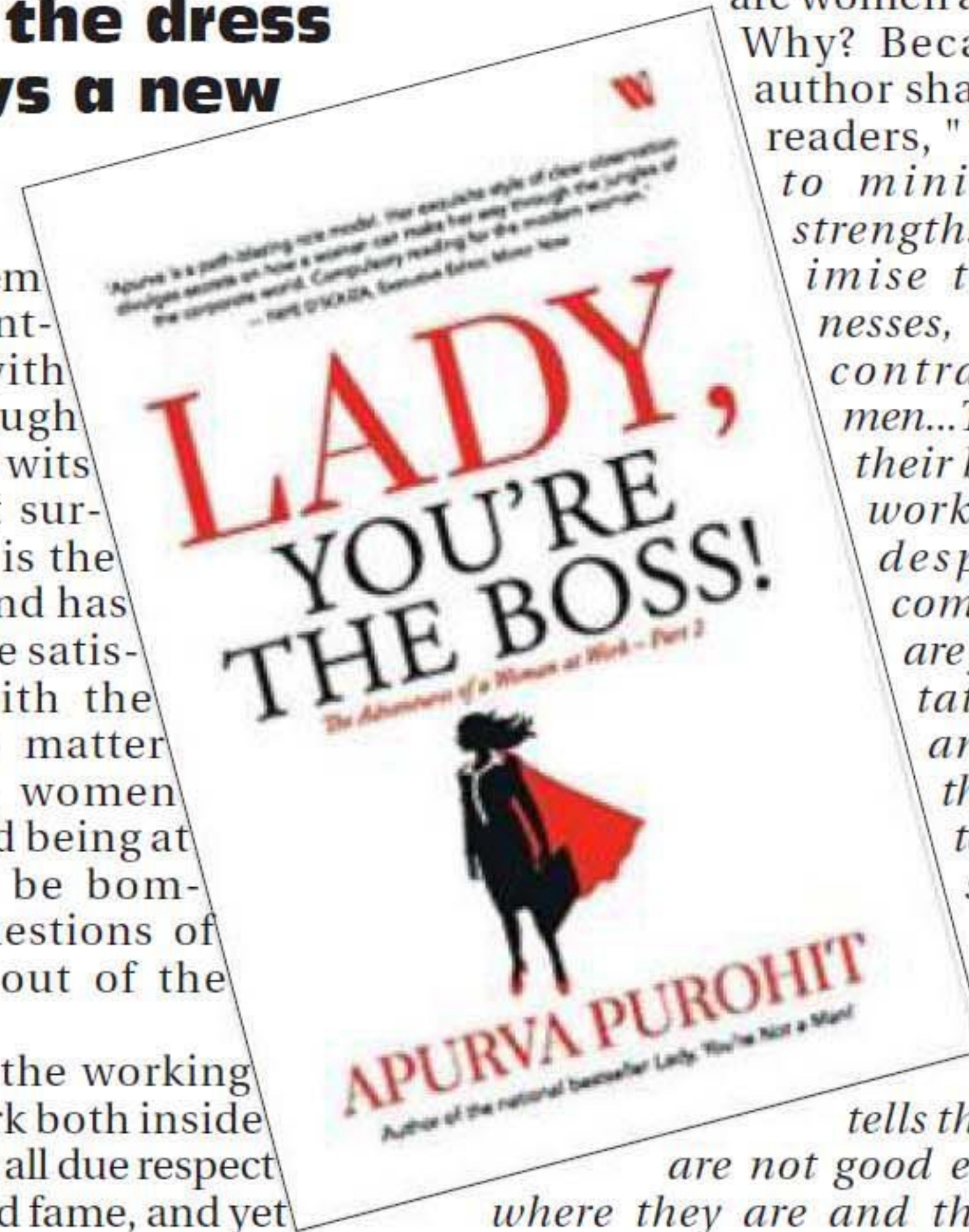
Why? Because as the author shares with her readers, "*Women tend to minimise their strengths and maximise their weaknesses, in complete contrast to men... This reflects in their behaviour at work too, where despite being competent they are far more tentative, unsure and diffident than they need to be... Women suffer from the 'imposter syndrome', which insidiously*

*tells them that they are not good enough to be where they are and that it is just happenstance that aided their progress, not their experience or skills.*"

Kalpana Saroj, chairperson of Kamani Tubes in Mumbai, who began

her journey working in a garment factory and moved to start a tailoring business, then a furniture store, opened her own KS Film Production house (the first movie produced was dubbed in English, Telugu and Hindi); and finally built up a successful real estate business, and came to be known for her contacts and entrepreneurial skills.

A woman like her is one's only hope, who can make one believe in the true hardships to be gone through till the ladies reach the peak of their individual success. But if this existing civilisation is hell bent on pushing the ladies back to square one, then it's time that they level up their own game, enter the arena wearing the dress of confidence with attitude and show the world who is the boss!



## About the Book

**Lady, You're The Boss!** by  
**Apurva Purohit**  
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